

MEDIA RELEASE [Date]

AFAB pledges to help halve food waste by 2030

The Australian Food Advocacy Body (AFAB) has joined leading industry players including AFAB members Tip Top Bakeries, Mars Australia, Simplot Australia and Goodman Fielder, in becoming a signatory to the Australian Food Pact, a voluntary agreement program to help tackle Australia's annual \$36.6 billion food waste challenge.

"Reducing food waste is one of the four industry-improving projects being resourced by AFAB members, so we are proud to sign up to the Australian Food Pact," says AFAB CEO Tony Green.

"We will be assisting our members across the supply chain to address Australia's food waste issues and build a better, more resilient and profitable food system from farm to fork. Together, we commit to halving Australia's food waste by 2030."

Green adds there has never been a more important time for the industry as a whole to focus on reducing food waste.

"Every year 7.6 million tonnes of food is wasted before it reaches the table, costing the economy \$36.6 billion," he says.

"Meanwhile there are five million Australians living with food insecurity, and food charities are struggling to meet demand. We must all work together to solve this and unlock new value from surplus and wasted food."

The Australian Food Pact was launched last month by Stop Food Waste Australia (SFWA) as a pre-competitive collaboration, designed to make the Australian food system more competitive, sustainable, resilient and circular.

"Stop Food Waste Australia welcomes the Australian Foodservice Advocacy Body as a supporting signatory to the Australian Food Pact and thanks them for committing time and resources to support the bold and important goal of halving Australia's food waste by 2030," says Mark Barthel, SFWA Chief Operating Officer.



AFAB 2022 Christmas

"We look forward to working closely with AFAB on engaging and supporting the foodservice industry on collaborative and innovative approaches to reduce food waste and food insecurity."

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