

Our Purpose - To advance the agenda & unlock the potential of Australia's Foodservice sector

MEDIA RELEASE 21 September 2023

New report reveals the true state of the foodservice industry the actual drop in Australians spend on dining out during the pandemic is revealed for the first time in a new report released today by the Australian Foodservice Advocacy Body (AFAB).

In 2019, Australian households spent 37.2% of their food and non-alcoholic beverage budget on eating-out, as opposed to eating-at-home, which was among the highest in the world. By the end of 2021 this had dropped to just 13.7% but by 2023 it has increased to 30.3%

AFAB's State of the Foodservice Industry Report 2022 is the first definitive report of its kind, covering industry trends by stakeholder groups, food security, food waste, facts about Australia's foodservice market, dining out in Australia, the size of the sector, foodservice distribution and a chapter of the future including channel forecasts.

It was compiled using extensive quantitative as well as qualitative research and data tracking series by AFAB founding member Food Industry Foresight (FIF), as well as data collated from AFAB members, the ABS, and other government and industry bodies.

"The information contained in this report is crucial for businesses to plan the way ahead and also in highlighting the opportunities that abound in a post-Covid world," says AFAB CEO Tony Green.

"As an industry, foodservice is facing challenges unlike we have ever seen before," he adds. "The devastating fires and floods around the country that kicked off 2020 were swiftly followed by a global pandemic that halted the economy and entirely disrupted life as we knew it.

"While Covid-19 is mostly behind us, the report shows businesses along the entire foodservice value chain is being challenged by skill shortages, soaring inflation, supply chain volatility, new array of tech solutions and sustainability."

The report also includes the new Foodservice Confidence Index, or FSCI, which takes the pulse of the market each quarter. The AFAB FSCI for the second quarter of 2023 shows, not surprisingly, that overall confidence levels among foodservice operators are at their highest since 2019.

"AFAB is a young organisation, and we are committed to being a relevant and proactive voice for the industry," says Green.

"This State of Play Report, and our ambition to define and facilitate a new foodservice data standard, are our first steps in serving and supporting our members, and the industry as a whole."

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